

shutterfest₂₀

SHUTTER MAGAZINE BOOTH

ROLE:

Elite Membership Sign-up | 2 Volunteers

HOURS:

4/14/20 | Tuesday | 9:30am-7:30pm located at the bottom of the midway stairs

4/15/20 | Wednesday | 9:30am-6:30pm located at the bottom of the midway stairs

OVERVIEW:

The Shutter Mag booth is located at the bottom of the midway stairs on the trade show floor. This is where the attendees can pick up free magazines and purchase their Elite subscriptions. Crew members must be friendly, helpful and knowledgeable about the benefits of each subscription. Your job is to hand out free magazines, register, and complete the purchase for Elite.

RESPONSIBILITIES:

- Collect the attendees photo ID. To process their purchase, you will use Square - you will need to create a customer, including their name, email, and shipping address.
- Hand out magazines.

PROCESS:

- Collect the attendees photo ID. To process their purchase, you will use Square - you will need to create a customer, including their name, email, and shipping address.
- Take payment with square reader - select the Elite membership from the list of items in the square app, and process credit card payment. DO NOT process any payment without creating a customer and including their name, email, and shipping address. Without this info we will not know who signed up, and they will not be able to receive their account or log-in info.
- Direct attendee to magazines in the Shutter Mag Dispensary.

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STATION-SPECIFIC NOTES:

How much is Elite? \$19.99 (sale price)

What are the benefits of Elite?

- Unlimited access to the digital version of Shutter Magazine
- 12-month subscription to the printed version of Shutter Magazine*
- Access to pre-sale tickets to ShutterFest
- Members-only discounts from our partners

Can I buy Shutter magazine in stores? Yes, Shutter magazine can be purchased at Barnes & Noble for \$9.99, but it's much cheaper to sign up and receive the additional benefits of an elite membership.

Can I buy previous issues? Yes, while supplies last. Go to behindtheshutter.com > store > magazines

Is this sale good on renewals (will it add on to the end of my current membership)? Yes, your year long subscription will just add onto the end of your current subscription.

General Event Information:

Food Trucks - 12-3pm

Second Floor Classrooms - Upstairs in rooms behind the restaurant

Grand Hall or Grand Hall Balcony - Upstairs by Market Street entrance. The balcony is near the right side of the bar.

Terminal Atrium - Hall w/ lighted floor

Outside Courtyard - 20th Street entrance

Vendor Lounge - Terminal Atrium (lighted floor) left side room

Hilton BallPark - Shuttle meets at Terminal Atrium

Midway Suites V - IX & XI - in Midway East (new side of Union Station)

Rent-A-Human - Far end of Midway East

H&H Sports Stadium Classes - Midway East, across from Midway Suites VII & VIII